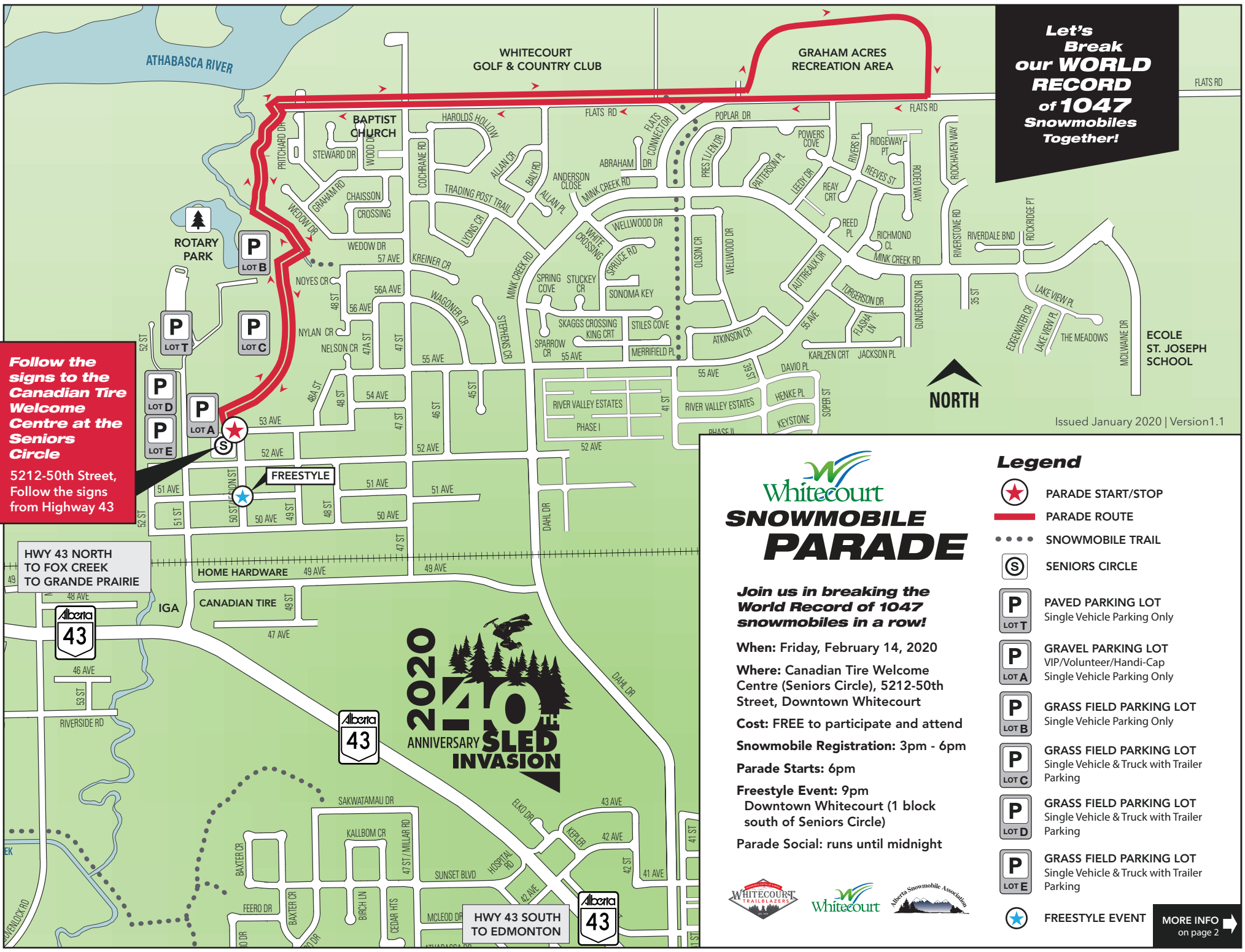


**Let's  
Break  
our WORLD  
RECORD  
of 1047  
Snowmobiles  
Together!**

**Follow the signs to the Canadian Tire Welcome Centre at the Seniors Circle**  
5212-50th Street, Follow the signs from Highway 43



**2020 40th Anniversary SLED INVASION**

**Whitecourt SNOWMOBILE PARADE**

**Join us in breaking the World Record of 1047 snowmobiles in a row!**

**When:** Friday, February 14, 2020

**Where:** Canadian Tire Welcome Centre (Seniors Circle), 5212-50th Street, Downtown Whitecourt

**Cost:** FREE to participate and attend

**Snowmobile Registration:** 3pm - 6pm

**Parade Starts:** 6pm

**Freestyle Event:** 9pm  
Downtown Whitecourt (1 block south of Seniors Circle)

**Parade Social:** runs until midnight

**Legend**

- PARADE START/STOP
- PARADE ROUTE
- SNOWMOBILE TRAIL
- SENIORS CIRCLE
- PAVED PARKING LOT  
Single Vehicle Parking Only
- GRAVEL PARKING LOT  
VIP/Volunteer/Handi-Cap  
Single Vehicle Parking Only
- GRASS FIELD PARKING LOT  
Single Vehicle Parking Only
- GRASS FIELD PARKING LOT  
Single Vehicle & Truck with Trailer  
Parking
- GRASS FIELD PARKING LOT  
Single Vehicle & Truck with Trailer  
Parking
- GRASS FIELD PARKING LOT  
Single Vehicle & Truck with Trailer  
Parking
- FREESTYLE EVENT

**MORE INFO** on page 2



Issued January 2020 | Version 1.1

# Whitecourt SNOWMOBILE PARADE

Friday, February 14, 2020 at 6pm  
Registration 3pm-6pm

### ARRIVING WITH TRUCKS/TRAILERS/DECKS?

Follow the signs to one of the Trailblazers' parking lots to park and unload. Ride your snowmobile to the Canadian Tire Welcome Centre (Seniors Circle). There will be signs directing you from all of the parking lots.

### ARRIVING BY SNOWMOBILE?

Ride your snowmobile to the Canadian Tire Welcome Centre (Seniors Circle) on a designated Town of Whitecourt snowmobile trail.

**Please have Registration Form completed prior to arriving at the Parade Staging Area. Download Registration Form(s) at [www.whitecourtrailblazers.ca/invasion40](http://www.whitecourtrailblazers.ca/invasion40)**

### PARADE REGISTRATION REQUIREMENTS *To speed up registration, please have forms completed upon arrival.*

#### Trail Pass or Day Pass Not Required

1. All participants 18 years & older (both drivers and passengers) must sign a Waiver. 18+ Waiver included on Parade Registration form.
2. All participants under 18 years old (drivers and passengers) must have a Parent/Guardian sign a Parent Acknowledgment & Release form.

### PARADE RULES & REGULATIONS // NO IDLING ALLOWED IN STAGING AREA

- Only registered riders will be counted as participants in event.
- Registered riders must wear their participant bib and must have the number visibly displayed for the duration of the event.
- Riders must remain in a single file line for the entire duration of the record attempt from the exit of the staging area to the entrance of the staging area upon return. Participants are NOT permitted to pass other participants at any time.
- Riders MUST NOT exceed a distance of two snowmobile lengths apart during the parade.
- All snowmobiles must cross the start line and drive the length of the route to the finish line to be included in the final count. (All riders must return to their original line ups in staging area.)
- In the event that a snowmobile malfunctions, riders are asked to move their snowmobiles to the side of the parade route so record attempt may continue.

### PARADE REGISTRATION PROCEDURE

**Registration Takes Place 3pm-6pm on Friday, February 14, 2020. Parade begins at 6pm.**

1. By snowmobile, follow the REGISTRATION signs to the Parade Registration Staging Area at the Canadian Tire Welcome Centre (Seniors Circle).
2. Parade volunteers will direct you into a parade staging lane. Shut your snowmobile off. There is **no idling allowed** in the staging lanes.
3. You MUST STAY with your snowmobile until a Parade Registration Team has come to you and your snowmobile to officially process your registration. Please have all forms ready.
4. The Parade Registration Team will issue you a numbered participant bib. Only one participant bib will be issued per snowmobile. Once you have been successfully processed for the Guinness World Record count, you are free to leave your snowmobile and join the pre-parade social in the Canadian Tire Welcome Centre (Seniors Circle). There will be coffee, tea, hot chocolate, pop, and pizza available to purchase before and after the parade.
5. Please review the Parade Rules and Regulations. If you have any questions, please find a member of the Parade Registration Team.
6. You must be back to your snowmobile by 5:45pm in preparation to start the parade.
7. The parade will begin at 6pm.
8. The post-parade celebration will begin after the parade in the Canadian Tire Welcome Centre and run until midnight.



### After the Parade...

### Octane Addictions Freestyle Show

Freestyle Show takes place in downtown Whitecourt at 9pm. Stay parked and walk 1 block south to the intersection of 51 Ave/50 Street.

Gates open at 8:30pm and show starts at 9pm.

FREE with a food bank donation.

**Don't miss it!  
See you there!**

A second Freestyle Show takes place on Sunday, February 16 at 6pm.