



Welcome to the Snowmobile Capital of Alberta!

Whitecourt Trailblazers – Facts & Stats

- **480 KMS** – of developed groomed snowmobile trails in the Whitecourt Area maintained by the Whitecourt Trailblazers. Trail maps and GPS tracks are downloadable from our website (www.whitecourtrailblazers.ca).
- **\$3 Million** – Current replacement value of Snowmobile Trail System, Warm-up Shelters and Grooming Equipment.
- **8%** - of the 6300 KMS of Snowmobile Trails in Alberta are in the Woodlands County (Whitecourt area).
- **5000 Snowmobiles** – the number of snowmobile movements on our trails during the snowmobile season annually. The trails are generally open from December 15th to March 15th. Check our website for conditions.
- **\$4,000** – the average snowmobiler is 44 years old and spends \$4000 each season on snowmobile recreation.
- **#1** – Whitecourt is the #1 snowmobile trail destination in Alberta. Trailblazers are one of the largest and most active Snowmobile Clubs in Alberta. Whitecourt is the favorite snowmobile trail destination with snowmobilers throughout Western Canada, visiting Whitecourt annually to enjoy the scenic and well maintained trail system.
- **53%** - of snowmobilers trailer their snowmobiles regularly to go riding, on average travelling 60 – 120 kms to reach their favorite riding area. Snowmobiling as a major winter tourism and economic driver for Whitecourt.
- **2900 KMS** – average snowmobiler rides 2900 KMS / 1520 miles per season.
- **75% of Your Trail Pass Dollars Stay in Whitecourt** – 75% of the ASA Trail Passes sold in Whitecourt goes right back to the Whitecourt Trailblazers Snowmobile Club and goes into the 480 km snowmobile trail system in Whitecourt. Buy your Provincial ASA trail pass where you ride most often.
- **1200 Passes** - Whitecourt Trailblazers will sell 500 annual passes and 700 day passes per season.
- **50%** - all the revenue generated from the sale of Annual ASA Trail Passes only covers 50% of the actual annual costs of trail grooming and maintenance for the season. The balance of the trail expenses are covered by other Club Fund Raising activities along with support from local Business and Government.
- **\$300,000 Grooming Equipment** - Snow-Cats and Snowmobile Trail Drag systems (valued at \$300,000.00) and we groom the more popular trails weekly. Some of the trails with less traffic will be groomed every 2 – 3 weeks, as conditions warrant. Whitecourt is well known for having one of the best groomed trail systems in the Alberta.
- **\$40,000 Annual Grooming Budget** - We plan on grooming 6000 KMS annually / 600 hours of grooming time.
- **\$30,000 Annual Trail Brushing Program Budget** - to remove willows, alders and underbrush growth on the trails during the off season in order to keep the trails safe and free of debris.
- **\$195 per KM** - Our annual costs to maintain the trails are \$90,000 annually / \$195 per KM of Trail. These costs include; grooming, brushing, replacing stolen and vandalized signage, repairing trail damage due to ATV traffic, and groomer repairs, however, this does not include groomer replacement or time and equipment donated by Club Volunteers for trail cleaning. The Club's net proceeds from the sale of ONE annual ASA Trail Pass allows the Club to maintain 250 Metres of Trail for the season. Thank you for purchasing your ASA Trail Pass.
- **50 Active Club Members** – Our active members donate their time and equipment 12 months of the year to help maintain the trail system. Visit our website to learn how you can become a Trailblazer Volunteer today. (www.whitecourtrailblazers.ca). Volunteerism is encouraged as every volunteer makes a difference.
- **95%** – Snowmobiling is a great family activity that keeps parents and kids together. 95% of snowmobilers consider it a family activity, as the majority of snowmobile owners are married and have children.
- **800 Snowmobiles** – average attendance or our annual 2 day snowmobile rally held annually during the Alberta Family Day Long Weekend in February. Visit our website for the upcoming rally information.

WHITECOURT TRAILBLAZERS CLUB Box 607, Whitecourt, AB T7S 1N7

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- **\$5 Ticket** – for our annual snowmobile raffle. Please see our website for more details to find out where you can purchase your ticket.
- **5000 Hours** – active Trailblazer Club members volunteer 5000 hours per year as a group of 50 active members with a few members volunteering more than 500 hours annually. Please keep in mind that our Club volunteers are snowmobilers just like you, and we can use your help. Visit our website to learn how you can become a Trailblazer Volunteer (www.whitecourtrailblazers.ca). Become a volunteer today!
- **Ride Responsibly** - Please use respect on the trails, keep to the right and watch for oncoming traffic. Obey all Caution and Stop signs. Dress for the conditions and ride within your experience and skill level.
- **2-3-4:** Our Club has 2 Staging Areas (Eagle River and Groat Creek), 3 Warm-up Shelters (Summit, Gundy and Carson Lake) and 4 Look-outs / Rest Stops (Athabasca River, Goodwin Lake, Groat Canyon, Shinningbank).
- **Use Respect** - The lookouts and the warm-up shelters are maintained by volunteers for your enjoyment. Please leave them in better condition than you found them by taking a few minutes to pick up any trash left behind by others. We have provided garbage cans at all these locations, but we encourage riders to take their own trash out with them. If you carried it in, you can take the trash out with you when you leave.
- **Golden Triangle** – the 350 km trail system that links the communities of Swan Hills, Fox Creek, and Whitecourt. This trail system is accessible from all 3 communities and is generally groomed and ready to ride by February 1st each season. Check the Club websites for current trail conditions before departing on your Golden Triangle Tour! The Golden Triangle is maintained through efforts of the 3 snowmobile clubs, the 3 Towns & Counties.

ASA - Alberta Snowmobile Association

Economic Impact of Snowmobiling in Alberta – 2009

- **\$387.8 Million** in annual spending in Alberta
- **6,574 full time jobs** created from Snowmobiling in Alberta
- **\$142 Million in tax revenues** by the 3 levels of Government from impacts of snowmobiling in Alberta
- **\$36.6 Million in tax revenue** collected by the Government of Alberta from Snowmobiling
- **\$12.6 Million in tax revenue** collected by Municipal Governments in Alberta from Snowmobiling

CCSO - Canadian Council or Snowmobile Organizations

Key Economic Data – Snowmobiling in Canada - 2014

- **\$8 Billion in annual spending** across Canada from Snowmobiling – as a comparison, Recreational Fishing in Canada provides \$8.3 Billion of annual spending
- **121,297 KMS** of organized snowmobile trails in Canada
- **250,000** user pay memberships / trail pass permits sold annually in Canada
- **\$58 Million** user pay members / trail pass permits sold annually in Canada
- **610,000** snowmobiles registered in Canada
- **50,752** snowmobiles sold in Canada in 2014
- **729** Snowmobile Clubs in Canada managed by Volunteers providing Winter Tourism to rural Canada
- **13** Provincial and territorial snowmobile organizations in Canada
- **44** is the average age of a snowmobiler in Canada
- **70% / 30%** is the percentage split of men and women actively participating in the recreation of snowmobiling in Canada

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